



## **Nextrials Named a Bio-IT World Champion 2.0**

*Nextrials selected as one of publication's 50 featured technology companies in the biotechnology and pharmaceutical industries*

**San Ramon, CA – March 28, 2007** – Nextrials, Inc., a leader in clinical research software and services, is one of 50 featured technology companies designated as Champions 2.0 in the March issue of Bio-IT World magazine. The title, "Champions 2.0," refers to the companies' abilities to overcome market challenges and achieve milestones in the pharmaceutical and biotechnology industries during the last five years.

Champion 2.0 companies were initially selected to participate in an industry overview story, "Champions of Bio-IT," published by Bio-IT World in its inaugural issue in 2002. Since then, more than a fourth of the original participants have ceased business or changed directions – hence this year's designation, Champions 2.0, for the companies chosen for follow-up features five years later.

"In the last five years, we've seen tremendous changes in how organizations conduct clinical trials," said James Rogers, co-founder and CEO of Nextrials. "Companies like Nextrials that are focused on delivering a solution to a problem, such as the more accurate and rapid collection and dissemination of clinical trial data, are the ones that have persevered and flourished. We're pleased to be one of the 50 companies Bio-IT World has singled out as a Champion 2.0."

Attendees at the upcoming Bio-IT World Conference & Expo, being held April 30 – May 2 in Boston, MA, can pick up a copy of the magazine at the show featuring all of the companies named a Champion 2.0, or visit Nextrials' booth (#308) for more information.

### **About Nextrials, Inc.**

Founded by pharmaceutical researchers in 1999, Nextrials *Innovates for Life™* by offering today's most novel products and services for speeding the delivery of life-saving

drugs and medical devices to market. Prism<sup>®</sup>, its award-winning Electronic Data Capture (EDC) solution, has been used at over 700 research sites to streamline the initiation and management of clinical trials. The company is headquartered in the San Francisco Bay area. For more information, visit [www.nextrials.com](http://www.nextrials.com) or call 925-355-3000. A podcast by co-founder Anthony J. Costello on innovative technologies for clinical research is also available at <http://pharmavoices.com/podcasts>.

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Contacts:

Rachel V. Berry  
VOXUS, Inc.  
253-853-5151, ext. 223  
[rberry@voxuspr.com](mailto:rberry@voxuspr.com)