



Nextrials Co-Founder to Present Introductory Sessions on CDISC Standards and EDC/EHR Integration at DIA Annual Meeting

Nextrials vice president Anthony Costello to discuss new data exchange standards and electronic health record integration using current application examples

San Ramon, CA – June 14, 2007 – Anthony J. Costello, co-founder and vice president of product development and data services of Nextrials, Inc., will be a moderator and speaker for two sessions at the 43rd Annual Meeting of the Drug Information Association, being held June 17-21 at the Georgia World Conference Center in Atlanta. Both sessions are aimed at introducing the Clinical Data Interchange Standards Consortium's (CDISC) clinical trial data exchange standards and how they are advancing the pharmaceutical R&D industry.

In a seminar entitled "Global Adoption of eClinical Technologies" on Tuesday, June 19 at 2:00 p.m., Costello will participate in a panel discussion of the role of CDISC standards in the global regulatory environment. Other speakers include David P. Ibersen-Hurst, CEO of Assero Ltd. and Rebecca D. Kush, Ph.D., president of CDISC.

On Thursday, June 21 at 8:30 a.m., Costello will lead a panel discussion entitled "EHR Considerations for Clinical Data Management," discussing one of the industry's hottest industry topics: how data standards can facilitate the marriage of electronic data capture (EDC) with electronic health records (EHR) systems. Participants include Landen C. Bain, healthcare liaison for CDISC and Chris Connor, senior research analyst for IDC Health Industry Insights.

Those interested in learning more about these topics or in attending the Drug Information Association's annual meeting can visit <http://www.cdisc.org> and <http://www.diahome.org>.

About Nextrials, Inc.

Founded by pharmaceutical researchers in 1999, Nextrials *Innovates for Life*™ by offering today's most novel products and services for speeding the delivery of life-saving drugs and medical devices to market. Prism®, its award-winning Electronic Data Capture (EDC) solution, has been used at over 500 research sites to streamline the initiation and management of clinical trials. The company is headquartered in the San Francisco Bay area. For more information, visit www.nextrials.com or call 925-355-3000. A podcast by co-founder Anthony J. Costello on innovative technologies for clinical research is also available at <http://pharmavoices.com/podcasts>.

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