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Bio-IT World Conference + Expo Booth #: 616

**Nextriials' Prism EDC Solution Finalist in Spring 2004
*Bio-IT World Best of Show Awards***

***Nextriials Prism 2.7 Chosen as Finalist in Clinical Trials and Research Category
as New Product Demonstrating Exceptional Technology Innovation***

BOSTON, Mass. – *Bio-IT World Conference + Expo -- March 30, 2004* – Nextriials, Inc. today announced its Prism 2.7 Electronic Data Capture (EDC) application has been selected as a finalist in the Spring 2004 *Bio-IT World Best of Show Awards*, Clinical Trials and Research category. Nextriials' Prism 2.7 significantly improves the clinical trial data-capture process, eliminating delays in start-up and misinformation of ongoing data, eliminating confusion and delays in analysis, facilitating patient enrollment and reducing the burden of data clean-up.

A team of *Bio-IT World* and *Health-IT World* magazine editors and leading industry experts selected Nextriials' Prism EDC & Inventory Management system-- based on Prism's technical merit, functionality and innovation-- among entries submitted from leading bio-IT vendors exhibiting at the upcoming conference and expo. According to show management, the awards program spotlights new products which demonstrate exceptional technology

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innovation across the life sciences drug discover process, healthcare management and outcomes-based medicine. Award winners will be announced March 31st from the show at Boston's Hynes Convention Center

"We are honored Prism's inventory management system has been recognized by leading industry experts for its merits," says Jim Rogers, co-founder and president of Nextrials, Inc. "Prism is designed to accelerate clinical trials and help deliver life saving products to people more quickly. A critical element of that study management is tracking and re-supplying hospitals with the products they need to deliver superior patient care. Our selection as a *Bio-IT World* Best of Show Award finalist further demonstrates our focus on innovation and ease-of-use can provide tremendous benefit to the clinical trial process."

From a single interface, Prism 2.7 features the most innovative features in the industry including a flexible inventory management feature, dynamic lab data management, interactive subject screening and randomization, integrated safety data management, adaptive study design, real-time project management status alerts, business intelligence functionality, and sophisticated access control.

According to Bio-IT World's Executive Editor and Project Manager for the Best of Show Awards John Russell, "The Best of Show Awards recognize the advances being made by today's worldwide leaders in bio- and health-IT, and the contributions their products make to biomedical research and drug discovery. The leading edge products that have been submitted for nomination underscore the promise of continued advancement in bio-sciences through the use of information technology, informatics and life science technologies."

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Nextrials will be demonstrating Prism 2.7 in Booth #616 at the Spring 2004 *Bio-IT World* Conference + Expo which takes place at Boston's Hynes Convention Center, March 30 through April 1, 2004.

About Nextrials

Nextrials, through its origins in clinical research and data management offers the industry's most innovative and easy-to-use Electronic Data Capture (EDC) solution, Prism. Prism smoothes the transition to EDC to help biotechnology, pharmaceutical and medical device companies effectively allocate resources and bring life-saving drugs to market quicker. Because of its superior ease-of-use, adaptive design, integrated safety monitoring and reporting features, Prism can handle the most complex trials, including oncology and transplant studies.

Nextrials is headquartered in the San Francisco Bay Area. Additional information about the company is available at: www.nextrials.com or by contacting company officials directly at: Nextrials; 5000 Executive Parkway, Suite 540; San Ramon, California 94583. Phone: (925) 355-3000.

About Bio-IT World, Inc.

A business unit of IDG, Bio-IT World, Inc., publishes information across a variety of media to meet the needs of bio-IT, life science, healthcare, pharmaceutical and regulatory professionals. The company's award-winning publication, *Bio-IT World*, and accompanying website, www.bio-itworld.com, deliver the latest news, analysis and information on the application of technology products and services to enable the life sciences R&D value chain - spanning basic research, drug discovery and development, clinical trials, and regulatory compliance. The company's digital magazine, *Health-IT World*, and twice-weekly electronic publication, *Health-IT World News*, cover business, technology and product developments related to healthcare management systems and outcomes-based medicine. Established in September 2001, Bio-IT World, Inc. is headquartered in Framingham, Mass.