



Nextrials Selected by AlwaysOn as an AO 100 Top Private Company Award Winner

Recognized for Leadership in Emerging Technology and Global Business Potential

San Ramon, CA – July 17, 2007 – Nextrials, Inc., a leader in clinical research software and services, today announced it has been chosen by AlwaysOn as one of the AO100 Top Private Companies for 2007. The fifth-annual elite AO100 list was compiled by the AlwaysOn editorial panel. In order to be eligible for the AO100 list, companies had to be peer-nominated, with AlwaysOn receiving more than 1,000 nominations from venture investors, investment bankers and other industry experts.

Nextrials was honored for its work in developing new and innovative Internet-based technology solutions for the pharmaceutical and biotechnology industries. Its flagship product, Prism®, combines sophisticated clinical trial management functionality and safety reporting with Electronic Data Capture (EDC) in a single, integrated package. Prism's modular design allows sponsors to select the right combination of features (including subject randomization, inventory management, etc.) to meet the unique needs of each clinical trial.

Nextrials and the AO 100 Top Private Companies for 2007 will be honored at the AlwaysOn Stanford Summit, to be held July 31 – Aug 2, 2007 at Stanford University. The Stanford Summit is a two-and-a-half-day executive gathering that highlights the significant economic, political and commercial trends affecting the global technology industries. The idea behind the AO100 top private companies list is to identify the most promising entrepreneurial opportunities and investments in the global technology industry.

A full list of all the AlwaysOn Top 100 Private Companies can be found on the AlwaysOn Web site at: <http://alwayson.goingon.com/permalink/post/15899>.

About The AlwaysOn Stanford Summit

The Stanford Summit is a two-and-a-half-day executive gathering that highlights the significant economic, political and commercial trends affecting the global technology industries. The Stanford Summit features the most innovative companies, eminent technologists, influential investors and journalists in keynote presentations, panel debates and private company CEO

showcases. The Stanford Summit's goal is to identify the most promising entrepreneurial opportunities and investments in the global tech industry.

About AlwaysOn

ALWAYSOn ignited the open-media revolution in early 2003 by being the first media brand to launch a global blog network. In 2004, ALWAYSOn continued to lead the media industry in innovation by introducing a social network where members can connect and engage. ALWAYSOn is also revolutionizing the media business by applying its open-media principles to its executive event series (STANFORD SUMMIT, ALWAYSOn HOLLYWOOD, ALWAYSOn MEDIA and GOINGGREEN) and quarterly print "blogazine" by empowering its members to post and share their ideas and meet each other online. As our loyal readers know, ALWAYSOn is committed to the free-market, merit-driven approach to reporting and event programming. No other media brand has dared to create such open interaction with its readers and event participants.

About Nextrials, Inc.

Founded by pharmaceutical researchers in 1999, Nextrials *Innovates for Life*[™] by offering today's most novel products and services for speeding the delivery of life-saving drugs and medical devices to market. Prism[®], its award-winning Electronic Data Capture (EDC) solution, has been used at over 700 research sites to streamline the initiation and management of clinical trials. The company is headquartered in the San Francisco Bay area. For more information, visit www.nextrials.com or call 925-355-3000. A podcast by co-founder Anthony J. Costello on innovative technologies for clinical research is also available at <http://pharmavoice.com/podcasts>.

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