



Nextrials Co-Founder Anthony Costello to Discuss CDASH Initiative Implementation Techniques at CDISC European Interchange 2008

San Ramon, CA – April 21, 2008 – Anthony J. Costello, co-founder and vice president of product development and data services of Nextrials, Inc., will discuss the most recent trends in clinical trial study design using CDASH (Clinical Data Acquisition Standards Harmonization) guidelines at the CDISC European Interchange 2008, being held April 23-24 at the Marriott Hotel in Copenhagen, Denmark. In a seminar entitled “CDISC It! From Protocol to CRF” on Thursday, April 24 at 1:30 p.m., Costello will explore various methods for implementing CDASH-based design libraries for faster clinical trials standards adoption.

The U.S. Food and Drug Administration’s Critical Path Initiative led to the establishment of the CDASH effort to devise data collection standards and implementation guidelines for clinical trials in a national effort to modernize the discovery process for potential human drugs, biological products or medical devices.

For more than 15 years, Costello has played leading roles in the development of software tools and data management strategies for the pharmaceutical industry. In 2006, Costello was named to the steering committee for the CDISC initiative to develop standardized data collection methodologies for clinical trials, and he continues to be an active member of the organization.

CDISC European Interchange 2008 is a collaborative event to share progress, implementation experiences, and strategic ideas on worldwide data interchange standards for medical research. Those interested in learning more about CDISC European Interchange 2008 can visit <http://www.cdisc.org>.

About Nextrials, Inc.

Founded by pharmaceutical researchers in 1999, Nextrials *Innovates for Life*[™] by offering today's most novel products and services for speeding the delivery of life-saving drugs and medical devices to market. Prism[®], its award-winning Electronic Data Capture (EDC) solution, has been used at over 1,000 research sites to streamline the initiation and management of clinical trials. The company is headquartered in the San Francisco Bay area. For more information, visit www.nextrials.com or call 925-355-3000. A podcast by co-founder and CEO James Rogers on the incorporation of electronic health records into the clinical trial process is also available at <http://pharmavoices.com/podcasts>.

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