



Nextrials Co-Founders to Share Work Experiences With New Clinical Trial Data Standards at CDISC Interchange 2007

San Ramon, CA – October 1, 2007 – Two of the co-founders of Nextrials, Inc. – Anthony J. Costello, vice president of product development and data services and Robert Lyons, CTO – will share their recent experiences using the new Clinical Data Interchange Standards Consortium’s ODM and LAB standards for clinical data management and exchange during CDISC Interchange 2007, being held October 1-5 at the Bethesda North Marriott Hotel & Conference Center in Bethesda, MD.

In a seminar entitled “Benefits of Adopting CDISC Standards: Metrics Used, Lessons Learned and Case Studies” on Tuesday, October 2 at 11:00 a.m., Costello and Lyons will discuss the positive and negative management issues that arise when implementing the CDISC ODM and LAB data standards within an existing or new clinical trial. Topics will include the changing role of the clinical data manager, benefits such as improved time management and tips for calculating the ROI of a new system.

This is the fourth international Interchange conference, a collaborative event to share implementation experiences and strategic ideas on worldwide data interchange standards for clinical research. Those interested in learning more about CDISC Interchange 2007 can visit <http://www.cdisc.org>.

About Nextrials, Inc.

Founded by pharmaceutical researchers in 1999, Nextrials *Innovates for Life*[™] by offering today’s most novel products and services for speeding the delivery of life-saving drugs and medical devices to market. Prism[®], its award-winning Electronic Data Capture (EDC) solution, has been used at over 1,000 research sites to streamline the initiation and management of clinical trials. The company is headquartered in the San Francisco Bay area. For more information, visit www.nextrials.com or call 925-355-3000. A podcast by co-founder and CEO James Rogers on the incorporation of

electronic health records into the clinical trial process is also available at
<http://pharmavoices.com/podcasts>.

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