



## **Nextrials' Lyons Named to PharmaVOICE 100 List**

*Company CTO Recognized for Leadership, Innovation and Contributions to the Industry*

**San Ramon, CA – August 24, 2005** – Nextrials, Inc., a leader in clinical research software and services, today announced that co-founder and chief technology officer Robert F. Lyons has been named to the PharmaVOICE 100 list in recognition of his leadership and innovation in the life sciences and pharmaceutical industries.

"The inaugural issue of the PharmaVOICE 100 is dedicated to the unique individuals who have been recognized by the readers of PharmaVOICE for the inspiration and motivation they offer those around them, their influence as corporate leaders, and the positive impact their actions have had on the industry," said Taren Grom, PharmaVOICE editor. "PharmaVOICE recognizes that the life sciences industry's contributions to improving people's lives is more than products and services, and that there are strong, inspiring, and motivating people behind the strategies, business decisions, and tactics that move the industry forward. We are honored to showcase these individuals who are making a difference."

The chief architect of Nextrials' Prism<sup>®</sup>, its award-winning electronic data capture product for clinical trials, Lyons has developed software for more than 20 years, particularly with an eye toward web-based data management. He was one of the original members of the CDISC consortium that released the first version of the Operational Data Model XML standard for clinical data exchange. An active lecturer, he most recently presented on e-clinical standards at the annual BIO-IT World conference.

### **About Nextrials, Inc.**

Founded by pharmaceutical researchers in 1999, Nextrials *Innovates for Life*<sup>™</sup> by offering today's most novel products and services for speeding the delivery of life-saving drugs and medical devices to market. Prism<sup>®</sup>, its award-winning Electronic Data

Capture (EDC) solution, has been used globally to streamline the initiation and management of clinical trials. The company is headquartered in the San Francisco Bay area. For more information, visit [www.nextrials.com](http://www.nextrials.com) or call 925-355-3000.

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