



Nextrials' Anthony J. Costello Named to PharmaVOICE 100 List

Nextrials Co-Founder Recognized for Innovative Leadership and Contributions to the Pharmaceutical Industry

San Ramon, CA – July 20, 2006 – Nextrials, Inc., a leader in clinical research software and services, today announced that Anthony J. Costello, the company's co-founder and vice president of product development and data services, has been named to the PharmaVOICE 100 list in recognition of his long career of innovative technology contributions to the life sciences and pharmaceutical industries. The PharmaVOICE 100 were nominated by PharmaVOICE readers who identified the individuals they believe are having the greatest influence and positive impact on corporate leadership, research and development, technology, creativity, marketing and business strategies.

"Through their actions and passion for the industry, the PharmaVOICE 100 serve as inspiring examples of how one person can make a difference to many," said Taren Grom, editor of PharmaVOICE. "We are honored to pay tribute to these unique individuals who have been recognized by the readers of the publication for their positive contributions to the industry. These 100 men and women are being recognized for their dedication within the various sectors of the life sciences and for the positive impact they are having on moving the industry forward. We are honored to showcase these individuals who are making a difference in our second annual PharmaVOICE 100 issue."

For more than 15 years, Costello has played leading roles in the development of software tools and data management techniques for the pharmaceutical industry. One of the architects of Nextrials' Prism[®], the company's flagship clinical trial management and electronic data capture product, Costello manages a product development pipeline that has won the company multiple awards in the last several years. Formerly the manager of Oncology Data Management at Genentech, he received valuable international trials management experience while working on Genentech's successful

FDA approval of the revolutionary biologic for breast cancer, Herceptin® and early phase studies for the recently approved drug, Avastin®.

Costello is one of the original authors of the industry's first Good Clinical Practices (GCP) for Data Management. He currently serves as a Vice Chairman for the Society for Clinical Data Management (SCDM) and is an active member of the Data Quality Research Institute (DQRI), the Drug Information Association (DIA), and the American Society for Quality (ASQ). An active lecturer, Costello is a panelist at the upcoming 2nd Annual Merging Electronic Health Records & Electronic Data Capture Conference, being held September 18-19 in Washington, DC.

"It's a great honor to be included on a list of such esteemed industry leaders," Costello said. "Inclusion on the PharmaVOICE 100 is solid evidence that Nextrials is succeeding with its mission of bringing real value to customers and to the patients they serve every day."

About the PharmaVOICE 100

PharmaVOICE asked its diverse readership to nominate the individuals who have inspired and motivated them. Readers were asked to select individuals who view industry trends as challenges not burdens, as opportunities not obstacles, who embody panache and conviction, and who plan for the future rather than respond to change. These innovative creators of outside-the-box and breakthrough strategies, products, and services are pioneering new paths and lifting their companies to greater heights.

The 2006 PharmaVOICE 100 were selected based on a number of criteria, particularly the nominator's description of why an individual inspired or motivated them or how an individual is affecting positive change, as well as the number of votes received by the deadline of April 15, 2006.

About Nextrials, Inc.

Founded by pharmaceutical researchers in 1999, Nextrials *Innovates for Life*™ by offering today's most novel products and services for speeding the delivery of life-saving drugs and medical devices to market. Prism®, its award-winning Electronic Data Capture (EDC) solution, has been used at over 500 research sites to streamline the

initiation and management of clinical trials. The company is headquartered in the San Francisco Bay area. For more information, visit www.nextrials.com or call 925-355-3000.

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