



## **Nextrials Joins IHE; CTO Robert Barr Added to the IHE IT Infrastructure Planning Committee**

**San Ramon, CA – March 23, 2009** – Nextrials, Inc. ([www.nextrials.com](http://www.nextrials.com)), a leader in clinical research software and services, today announced that it has been approved as a member organization of Integrating the Healthcare Enterprise (IHE) International ([www.ihe.net](http://www.ihe.net)). This volunteer-led nonprofit industry association currently has more than 200 member organizations committed to improving the interoperability of healthcare information systems. Through workshops, webinars and demonstrations, such as the IHE North America Connectathon, IHE and its members work to accelerate the adoption of electronic healthcare records with the goal of improving the quality, efficiency and safety of clinical care.

In tandem with its approved membership, Nextrials CTO Robert Barr joins the IHE IT Infrastructure Planning Committee. The committee is tasked with developing specifications and standards to ensure interoperability among many standards currently in use within the healthcare and pharmaceutical R&D communities.

“Nextrials continues to work with its partners to promote the integration of its electronic data capture and clinical trial management platform, Prism, with platforms in use by healthcare organizations for electronic patient records,” noted James Rogers, co-founder and CEO of Nextrials. “Our recent participation in the IHE North America Connectathon 2009 was very gratifying, and clearly demonstrates the importance of this integration as we move toward healthcare reform and a national IT standard for healthcare records and patient information.”

Nextrials’ award-winning Prism® melds sophisticated clinical trial management functionality with electronic data capture in a single, integrated package. It is currently used worldwide by biopharmaceutical and medical device R&D teams developing novel treatments and therapeutics.

## **About Nextrials**

Founded by pharmaceutical researchers in 1999, Nextrials offers today's most novel products and services for speeding the delivery of life-saving drugs and medical devices to market. Prism<sup>®</sup>, its award-winning Electronic Data Capture (EDC) solution, has been used at over 1,000 research sites to streamline the initiation and management of clinical trials. The company is headquartered in the San Francisco Bay area. For more information, visit [www.nextrials.com](http://www.nextrials.com) or call 925-355-3000. A podcast by co-founder and CEO James Rogers on the incorporation of electronic health records into the clinical trial process is also available at <http://pharmavoice.com/podcasts>.

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