



Nextrials' Electronic Data Capture Platform Showcases Easy Interoperability with Electronic Health Records at Connectathon 2010

Nextrials' Prism™ continues to set industry benchmarks for enabling information sharing between clinical trial and hospital sites

San Ramon, CA – January 11, 2010 – Nextrials, Inc., a leader in clinical research software and services, will participate in an integration demonstration between its Prism™, an award-winning clinical trial electronic data capture technology, and electronic health records (EHR) platforms used within healthcare systems at the 11th Annual IHE North America Connectathon, being held January 11-15 at the Hyatt Regency Chicago. The Connectathon is the healthcare IT industry's largest interoperability testing event dedicated to establishing standards that address specific clinical needs in support of optimal patient care.

One of the earliest and leading proponents for EDC and EHR integration, Nextrials recently completed the industry's first pilot study where real-time, live patient data from multiple sites was collected from electronic health records and shared by what had previously been two separate data management platforms.

"Nextrials' continued support of the Connectathon underscores our commitment to the development of a national IT standard for healthcare information," noted Alan Arroyo, vice president of global sales and marketing for Nextrials. "Through the Connectathon, we can demonstrate the value of EDC-EHR integration and the cost benefit implications it has for both pharmaceutical R&D initiatives and patient healthcare-related programs."

Nextrials' award-winning Prism melds sophisticated clinical trial management functionality with EDC in a single, integrated package. By receiving a constant flow of data, Prism enables sponsors and sites to fully utilize real-time integration of disparate information and data sources, such as a hospital's EHR or patient records, to better provide a continuum of care for patients enrolled in clinical trials.

The Connectathon provides a detailed implementation and testing process to promote the adoption of standards-based interoperability by vendors and users of healthcare information systems. Those interested in learning more about the Connectathon or in attending the event can visit <http://www.ihe.net/Connectathon/index.cfm>.

About Nextrials, Inc.

Founded by pharmaceutical researchers in 1999, Nextrials offers today's most novel products and services for speeding the delivery of life-saving drugs and medical devices to market. Prism™, its award-winning Electronic Data Capture (EDC) solution, has been used at over 1,200 research sites to streamline the initiation and management of clinical trials. The company is headquartered in the San Francisco Bay area. For more information, visit www.nextrials.com or call 925-355-3000. A podcast by co-founder and CEO James Rogers on the incorporation of electronic health records into the clinical trial process is also available at <http://pharmavoices.com/podcasts>.

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