



Nextrials Heads to HIMSS 2010 and the Industry's Largest Interoperability Showcase with its Prism™ Electronic Data Capture Platform

Nextrials' Prism™ continues to set the standard for enabling information sharing between clinical trial and hospital sites

San Ramon, CA – February 24, 2010 – Nextrials, Inc., a leader in clinical research software and services, will showcase the interoperability of its award-winning electronic data capture (EDC) technology for clinical trials and healthcare, Prism™, at the 2010 Annual Healthcare Information and Management Systems Society (HIMSS) Conference and Exhibition, being held in Atlanta's Georgia World Congress Center March 1-4. Nextrials recently completed a successful demonstration of Prism's interoperability at the 11th Annual IHE North America Connectathon in January, and it will now be one of 73 vendor products participating in the HIMSS10 Interoperability Showcase™.

The Showcase is configured in multiple scenarios where patient health information is exchanged electronically -- from application to application, system to system and setting to setting -- across multiple healthcare enterprises. Additionally, the NHIN and CONNECT programs, led by the Department of Health and Human Services (DHHS) and the Federal Health Architecture (FHA), are hosting demonstrations illustrating the progress toward health IT interoperability nationwide. In addition to Nextrials, participants include federal government, states, cities, providers and health IT vendors clustered around the categories for meaningful use: quality measurement reporting, diagnostics, administrative efficiency, consumer empowerment, care coordination improvement, and population and public health improvement.

"Nextrials was one of the first companies to recognize the importance of the integration of electronic data capture formats used in clinical trials with platforms used by the healthcare industry for electronic health records," commented James Rogers, CEO and co-founder of Nextrials. "As one of the organizations taking a lead role in the development of interoperability standards, we believe cooperative demos such as the

HIMSS Showcase are key to furthering this initiative. It has enormous implications and benefits for the pharmaceutical R&D and healthcare industries, ranging from cost benefit improvements to furthering the adoption of a national IT standard for healthcare information.”

Nextrials’ award-winning Prism melds sophisticated clinical trial management functionality with EDC in a single, integrated package. By receiving a constant flow of data, Prism enables sponsors and sites to fully utilize real-time integration of disparate information and data sources, such as a hospital’s EHR or patient records, to better provide a continuum of care for patients enrolled in clinical trials.

Visitors to HIMSS 2010 can find Nextrials in the Interoperability Showcase, Booth 233 in Hall C of the Georgia World Congress. For more information, please visit <http://www.himssconference.org/>.

About Nextrials, Inc.

Founded by pharmaceutical researchers in 1999, Nextrials offers today’s most novel products and services for speeding the delivery of life-saving drugs and medical devices to market. Prism™, its award-winning Electronic Data Capture (EDC) solution, has been used at over 1,200 research sites to streamline the initiation and management of clinical trials. The company is headquartered in the San Francisco Bay area. For more information, visit www.nextrials.com or call 925-355-3000. A podcast by co-founder and CEO James Rogers on the incorporation of electronic health records into the clinical trial process is also available at <http://pharmavoice.com/podcasts>.

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