



Nextrials to Showcase Clinical Trial Data Platform Prism®'s Interoperability with Electronic Health Records at Connectathon 2012

Nextrials marks its fourth consecutive appearance by facilitating live information sharing between electronic health records and clinical research systems

San Ramon, CA and Chicago (IHE North America Connectathon) – January 9, 2012

– [Nextrials, Inc.](http://www.nextrials.com) (www.nextrials.com), a leader in clinical research software and services, will again participate in the annual IHE North America [Connectathon](#) sponsored by [IHE \(Integrating the Healthcare Enterprise\)](#), to be held January 9-14 at the Hyatt Regency Chicago. This is the fourth consecutive year for Nextrials' participation in the event, where it will showcase the flexibility of [Prism®](#), its award-winning clinical trial management platform; Prism is one of the clinical research industry's few electronic data capture (EDC) platforms fully integrated with platforms used for electronic health records (EHR) by the healthcare industry. During the Connectathon demonstration on Saturday, January 14, Prism will facilitate live data streaming between multiple EHR vendors and data recipients.

Nextrials is one of just two EDC solution providers participating in the Connectathon, the healthcare IT industry's only large-scale interoperability testing event dedicated to establishing standards that address specific clinical needs in support of optimal patient care. The event is an important qualifier for the [HIMSS12 Interoperability Showcase™](#), being held at the Venetian-Sands Expo Convention Center in Las Vegas February 20-24, 2012.

"Nextrials was an early proponent of, and has consistently supported, interoperability showcases that demonstrate how platforms utilized for clinical research can intersect with those in use in the healthcare setting," said James Rogers, CEO and co-founder of Nextrials. "Through the Connectathon, we can clearly show how an integrated EDC/EHR platform can offer both cost and patient care improvements to all stakeholders. Our continued participation in the event demonstrates our commitment to the development of a national IT standard for healthcare information."

Nextrials' award-winning Prism melds sophisticated clinical trial management functionality with EDC in a single, integrated package. By receiving a constant flow of data, Prism enables sponsors and sites to fully utilize real-time integration of disparate information and data sources, such as a hospital's EHR or patient records, to better provide a continuum of care for patients enrolled in clinical trials.

About Nextrials

Founded by pharmaceutical researchers in 1999, Nextrials offers today's most novel products and services for speeding the delivery of life-saving drugs and medical devices to market. Prism®, its award-winning Electronic Data Capture (EDC) solution, has been used at over 1,500 research sites to streamline the initiation and management of clinical trials. Nextrials has achieved the status of Registered Solutions Provider with the Clinical Data Interchange Standards Consortium (CDISC). The company is headquartered in the San Francisco Bay area. For more information, visit www.nextrials.com or call 925-355-3000.

##

Contact:

Rachel V. Berry
VOXUS, Inc.
253-444-5441
rberry@voxuspr.com